



SAVINGS  
WITH  
**STAYING  
POWER**

# 2021 PULL THE PLUG



FOR MORE INFORMATION VISIT

ENERGY STAR®

Products/Refrigerators

Refrigerator Retirement Savings Calculator

[www.energystar.gov](http://www.energystar.gov)

All programs subject to change at any time,  
without prior notice.

Pull the  
Plug 

Thank you for saving energy!



Your Touchstone Energy® Cooperative 

[consumersenergy.coop](http://consumersenergy.coop)



Your Touchstone Energy® Cooperative 

2074 242nd Street  
Marshalltown, IA 50158  
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This institution is an equal opportunity provider and employer.

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# PULLING THE PLUG IS EASIER THAN YOU THINK



## Why Recycle?

To reduce energy demand, ozone depletion, and global climate impacts, it's critical that older appliances be permanently removed and properly disposed of so that environmentally-harmful refrigerants and foam blowing agents are captured and recycled or destroyed.\*

\*Environmental Protection Agency

## PULL THE PLUG PROGRAM REWARDS

Your cooperative works to reward members for removing and recycling inefficient refrigerators, freezers and window air conditioners that are operational.

Only appliances in working condition are eligible for the program rebate. There is a limit of three operational appliances per member address.

Pull the Plug Hotline: This toll free number, (855) 838-7817 will connect you directly to a CLEAResult representative to schedule your appliance pick up, and no incentive form is needed.

You will need to provide the following information:

- Your cooperative name,
- Your electric service address, and
- You may also be asked to verify your cooperative account number, so be sure to have this available.

APLIANCES	INCENTIVES
Refrigerator*	\$35/Unit
Freezer*	\$25/Unit
Window Air Conditioner	\$25/Unit

*\*Minimum appliance size requirements apply (10 cubic feet or larger, no commercial sizes).*



## FLIP YOUR FRIDGE

The average refrigerator aged 10 years or older contains more than 120 pounds of recyclable steel! In 2014, the Department of Energy issued updated efficiency standards for refrigerators and freezers that require new models to use 404-624 kWhs per year. That's compared to 1,076-1,755 kWhs/year in 1990.

Your old refrigerator isn't doing you any favors. Keeping your 15- or 20-year-old refrigerator in operation after you buy a new one may seem like a good idea, especially if it's paid for and still seems to be working fine. However, the reality is the old appliance may be costing you a lot more than it's worth; in fact, if you really need the cold-storage capacity of a second refrigerator (or freezer), you're better off buying a new, low-cost, ENERGY STAR® qualified unit.

### Annual Operating Cost, Average Size Refrigerators

Uses national average electricity rate of 12¢ per kilowatt-hour

Year of Manufacture	Freezer on Top	Side-by-Side	Freezer on Bottom/French
1980-1989	\$244	\$317	\$283
1990-1992	\$186	\$242	\$216
1993-2000	\$125	\$161	\$134
2001-2010	\$79	\$103	\$92
2011-Present	\$53	\$80	\$65

*Figures obtained using the Refrigerator Retirement Savings Calculator on [energystar.gov](http://energystar.gov). Assumes size (capacity range) between 19.0 and 21.4 cubic feet. Source: [energystar.gov](http://energystar.gov)*